

4 QUALITY EDUCATION



BAU AT A GLANCE

Since its foundation in 1998, the vision of BAU has been to be a global university known for its contribution to scientific, technological, and cultural knowledge through innovative education models and research approaches that reflect international standards as well as service to society. Currently, BAU Global Network comprises of 6 universities (Istanbul, Washington D.C., Berlin, Cyprus, Batumi, Plymouth), 5 liaison offices (BAU Global Azerbaijan, Jordan, Uzbekistan, Mongolia, Pakistan) and 5 language schools.

As one of the leading universities in Türkiye, BAU aims primarily to improve the living standards of the local and global society by integrating the sustainable development goals into its corporate processes and culture, educational programs, academic research practices and stakeholder collaborations. BAU with its staff members, students and alumni is a big academic community who are raised as good global citizens committed to each other and the world around them and always act with the utmost sense of ethics and social responsibility.

BAU WITH NUMBERS

- 7 campuses in Istanbul
- 10 faculties, 1 conservatory, 2 vocational schools
- 40 BA programs, 153 MA programs, 24 PhD. programs
- 22 research and application centers
- 150 labs, workshops/studios, incubation centers
- 223 Erasmus partner universities, 92 world exchange partners
- 805 full-time faculty members, 526 administrative staff members
- 19.595 undergraduate students, 5.503 graduate students, 1.306 associate degree students
- 79 student clubs
- 224 externally funded projects between 2020-2022
- 340 industry partnerships & projects between 2020-2022

BAU IN THE TIMES HIGHER EDUCATION



BAU participates in the Times Higher Education (THE) Impact Rankings since 2019. According to the current rankings, BAU belongs to the **601-800 band in the World University Rankings**, the **401-600 band in the Impact Rankings** and the **251-300 band in the Young University Rankings**. Also, BAU is ranked among the **top 5 universities in Türkiye**.

The university continuously increases its standing in categories related to the UN Sustainable Development Goals. As of 2022, BAU holds the following standings in the THE Impact Rankings;

- Ranks between 101-200 in Industry Innovation, Infrastructure
- Ranks between 201-300 in Gender Equality
- Ranks between 301-400 in Reducing Inequalities
- Ranks between 301-400 in Peace, Justice and Strong Institutions
- Ranks between 301-400 in Sustainable Cities and Communities

The University takes the above-mentioned rankings as evaluation criteria for progress regarding its adherence and contribution to the UN Sustainable Development Goals and will continue to report its advancement in the rankings on a yearly basis.

QUALITY EDUCATION

In order to contribute to the realization of promoting sustained, inclusive, and sustainable economic growth, full and productive employment, and decent work for all, BAU has established the CO-OP and Joint Education Model systems, which are the first in Turkey, based on university and business world cooperation. . Research projects, activities and partnerships aimed at achieving this goal are among the priority areas of study for the university.

BAHÇEŞEHİR UNIVERSITY CO-OP EDUCATION MODEL

“CO-OP Education Model” has been applied by Bahçeşehir University since 2008 and aims to merge higher education with business life and fill the gaps between business world and university. The university students who do internship with CO-OP, get work experience by participating in the work life actively while they continue their university educations

The most important advantage of the CO-OP Education Model is giving opportunity for work experience to students and getting easier transition to business world. The students who are working in the business world while they continue university education are called COOPER. COOPERS have advantages like being a part of the decision making processes in the business world, taking initiative, and being integrated to business life completely. The students who do internships with CO-OP, have the opportunity to find the proper sector and field/department for themselves while they are still studying. Also they can show their performance and after their graduation they can be employed directly in the CO-OP company. The partner companies also have the opportunity to select their employees among the COOPERS.

The 3rd and 4th grade students of the university who apply for CO-OP program, are placed in the partner companies for a long term internship in a changing period from 3 to 9 months and have the chance to get work experience while they are still studying. If the student and the company have a mutual agreement, these periods can be shortened and extended with the written document which is shared by the company.

Bahçeşehir University Joint Education Model

Start your life and career one step ahead with the Joint Education Model

One of the most important needs of every student studying in communication sciences is to be able to transfer what they learn to practice, and to be successful in business life by receiving the real-life responses of theories about communication science. The Joint Education Model, which we have implemented in order to achieve this goal, enables our students to access Turkey's leading communication institutions, whose number reaches 81 as of 2021. Our students go to real job interviews and spend three days a week for a semester to gain experience within the scope of the Joint Education Model. The experience gained at the end of a semester is counted towards two courses and compulsory internships. At the end of the term, it is graded by the partner institution and the academic advisor. Our students, who develop their practice in all relevant areas from advertising to design, games, digital media, corporate communication, and sound, are ready for the industry while they are still at university.

Cooperation with Leading Institutions of the Industry

Offering both business and experience opportunities for Faculty of Communication students, the Joint Education Model aims to ensure that our students gain sectoral experience while still at the university. As of the 2020-2021 Academic Year, our faculty has partnership agreements with 81 leading institutions of Turkey, and thanks to our collaborations, students have the opportunity to experience different titles and positions of the communication world and meet professional practices early.

Opportunity to Gain Professional Experience as a Student

The Joint Education Model consists of 14-week programs that cover the fall and spring terms separately. Before each semester, our students apply for the positions announced by our training partners in the "News" page of our website, and they only get a real job interview experience as a result of the interviews.

The work of our students, for whom internship insurance is made by our university, are evaluated, and graded by the coordinators of our education partners and the faculty members of our faculty who run the program. The grade given is recorded in the course slots of our students as the final grade of two courses chosen from three different course types as departmental elective, non-departmental elective, and general elective in line with the decision made within the program and made by our students together with their advisor.

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“Sustainable Development and Quality Education” Talk (27 April 2021)

The event was designed for students. The talk aimed to create awareness on how sustainable development goals can prevent inequality in education and improve quality education for all segments of society. It focused on SDG 4 (Quality Education).



Educators as Sustainability Leaders Webinar (18 May 2021)

The online event emphasized the importance of sustainability literacy and training for the new generation of educators. It focused on the SDG 4 (Quality Education).

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“Impacthon21” Workshop (24 September 2021)

The Workshop was implemented in collaboration with the High School Volunteers Platform and aimed to create awareness among youth about UN Sustainable Development Goals through training and case studies.



“Education and Sustainability” Webinar (24 December 2021)

The webinar aimed to create awareness about the importance of quality education as a sustainability development goal.



BAU TTO has been operating since 2014 transforming the research outputs into economic value, ensuring university-industry collaborations, making academics and students benefit from national and international funds through their research and ideas, using research outputs to build innovative and tech-based initiatives and materializing intellectual property rights.

Moreover, BAU TTO funds research and R&D projects, and technology-based and innovative entrepreneurial activity proposals of BAU faculty members, students and entrepreneurs from its own equity capital via BAUBAP.

Project Title	Faculty	Type	Funding	Starting Date
Common curricula for diversity: Education in media and integration of vulnerable groups	Communication	Research	Turkish National Agency	2020
Improvement of engineering curriculum considering green economics with industry aspects	Engineering and Natural Sciences	Research	Royal Academy of Engineering (RAENG)	2020



QUALITY EDUCATION

HIGHLIGHTS

- **BAU Communication became the first communication faculty in Türkiye and 3rd in the world to sign UNESCO's International Declaration of Communications Professionals and Researchers for a healthier, viable, better world.**

The Declaration is sponsored by ORBICOM, the Network of UNESCO Chairs in Communication. The Declaration is a commitment to humanist values that aim to mobilize broad solidarity throughout the world. By endorsing the Declaration, specialists and scientists of the communication community publicly commit to putting their communicational expertise to work in supporting our societies in this necessary transition towards a healthier, more viable and better world.